ORDER

Orders Order / Rev: 105003 06837948 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/22/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	101	\$58,485.00	\$49,712.25

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	101	\$58,485.00	\$49,712.25	0.00
Totals	101	\$58,485,00	\$49,712,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$58,485.00
Market	100%	\$194,950,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$40,939.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$27,293.00
KTUD	1%	\$1,949.50
KVVU	26%	\$50,687.00
KVWB	0%	\$0,00
LV1	0%	\$0.00
UNKWN	8%	\$15,596.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp v	·	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
	NEWS			•	_								
	<u>Star</u>	rt Date	End Date	<u>Weekdays</u> S	oots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	08/12	10/14/12	-TWTF	4	\$450.00	0.00						

KSNV

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948

10/09/12 - 10/15/12

7948 Prod

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Day E 1 KSNV 10/09/12 10/12/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TwT	
E 1 KSNV 10/09/12 10/12/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TwT M-F 5-6a WakeUp w/Wagners NEWS	F :30 4 \$450.001 0.00 NM 4 \$1,800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$450.00 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate Rtg Type</u> -TWThF :3 <i>0 (\$450-00</i>) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	-TWThF :30 (\$450.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 (\$450.00) 0.00 NM
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	· · · ·
3 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a	TwThF :30 (\$450.00) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 (\$450.00) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a → MG for 1.2,1.4,1.1,1.3	-TwThF :30 \$450.00 0.00 NM
[Revised Rate to Reinstate]	
6 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a	-TwThF :30 \$450.00 0.00 NM
[Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a	~TWThF :30 \$450.00 0.00 NM
MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]	
8 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]	
E 2 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/Wa@M 5-6a M M-F 5-6a WakeUp w/Wagners NEWS	:30 1 \$450.001 0.00 NM 1 \$450.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 M 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 2.2	M:30 (\$450.00) 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/15/12 M-F 5-6a WakeUp w/Wagner5-6a	M :30 \$450.00 0.00 NM
MG for 2.1 10/15	M :30 \$450.00 0.00 NM
[Revised Rate to Reinstate]	20 4 470 200
E 3 KSNV 10/09/12 10/12/12 Wake Up Early w/ Wagn@M 430a-5a -TwT Wake Up Early Wagners NEWS	Г :30 4 \$50.003 0.00 NM 3 \$150.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12 "TWT"" 4 \$50.00 0.00 Spot Ch Date Range Description Start/End Time 3 KSNN 40/08/43 40/44/13 Moke Lin Early Wilderson 4300 50	Weekdays Length Rate Rtg Type
3 KSNV 10/08/12-10/14/12 Wake Up Early w/ Wagners 430a-5a Unresolved	-TWTh :30 (\$50.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
E 5 KSNV 10/09/12 10/12/12 M-F 6-7a WakeUp w/Wa@M 6-7aTwT M-F 6-7a WakeUp w/Wagners	FF :30 4 \$700.001 0.00 NM 4 \$2,800.00
NEWS Start Date Ford Date Weekdaye Spate Mack Bets Beting	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$700.00 0.00	l

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KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch	Start	End	Inventory Cod	le Break	Start/End	Time	Days	Len Spo	ts I	Rate Pri	Rtg T	ype Sp	ots	Amount
E 5 KSNV	10/09/12	10/12/12	M-F 6-7a Wake		6-7a	-	TWTF-	- :30	4 \$	700.001	0.00	NM	4	\$2,800.00
NEWS			M-F 6-7a Wake	eUp w/Wagners										
	Date	End Date	Weekdays	Spots/Week	Rate	Rating	٠.							
Week: 10/0		10/14/12	-TWTF	4	\$700.00	0.0	~					ļ		
Spot Ch I	Date Rar	<u>nge</u> D	<u>escription</u>	<u>Star</u>	/End Time			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg T	уре		
1 KSNV 1	10/08/12	-10/14/12 N	1-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:30	(\$700.00)	0.00	NM		
		<i>5.6,5.7,5</i> .8 .ABLE RAT	E] NOT AVAILAI	BLE RATE										
2 KSNV 1	10/08/12	-10/14/12 N	1- <mark>F 6-7a Wak</mark> eUp	w/Wagner6-7a				-TWThF	:30	(\$700-00)	0.00	NM		
		5.6,5.7,5.8 .ABLE RAT	E] NOT AVAILAI	BLE RATE										
			1-F 6-7a WakeUp					-TWThF	:30	(\$700.00)	0.00	NM		
See	MG 5.5,	5.6,5.7,5.8	E] NOT AVAILAI	-						,				
			i-F 6-7a WakeUp					-TWThF	:30	(\$700.00)	0.00	NM		
		5.6,5.7,5.8 .ABLE RAT	E] NOT AVAILAI	BLE RATE						,				
_			I-F 6-7a WakeUp					-TWThF	:30	\$700.00	0.00	NM		
		.3,5.2,5.1 e to Reinst	ate]	_						·				
-			l-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:30	\$700.00	0.00	NM		
		.3,5.2,5.1	·	Ť										
-		e to Reinst	-											
			I-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:30	\$700.00	0.00	NM		
		,3,5.2,5.1 te to Reinst	ate]											
			I-F 6-7a WakeUp	w/Wagner6-7a				-TWThF	:30	\$700.00	0.00	NM		
		.3,5.2,5.1 te to Reinst	ate]											
E 6 KSNV	10/15/12	10/15/12	M-F 6-7a Wake	Up w/Wa@M	6-7a	M		- :30	1 \$	700.001	0.00	NM	1	\$700.00
			M-F 6-7a Wake	eUp w/Wagners										
NEWS														
<u>Start</u> Week: 10/1		End Date 10/21/12	<u>Weekdays</u> _M	Spots/Week	Rate	Rating	_							
	ਹ/⊺∠ Date Rar		escription	ا Star	\$700.00 <u>VEnd Time</u>	0.0	<i>1</i> U	Weekdays	Length	Pato	Rtg I	`mo		
		-	1-F 6-7a WakeUp					M		(\$700.00)				
See	MG 6.2		E] NOT AVAILAI	_					.00	(4700.00)	0.00	1410		
			I-F 6-7a WakeUp					M	:30	\$700.00	0.00	NIM!		
⊕ MG1								••	.00	φ, σσ,σς	0.00	1 4194		
		e to Reinst	ate]											
E 7 KSNV	10/09/12	2 10/12/12	Today Show Today Show	СМ	658a-9am		TWTF-	- :30	8 \$	250,004	0.00	NM	0	\$0.00
TODAY S	SHOW		Today Onow											
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	g							
Week: 10/0		10/14/12	-TWTF	8	\$250.00	0.0						ŀ		

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KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order#:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time [Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 7	KSNV	10/09/1	2 10/12/12	Today Show Today Show	СМ	658a-9am	-Т	WTF	:30	8	250.004	0.00 NM	0	\$0.00
•	TODAY	SHOW												
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	eek: 10/		10/14/12	~TWTF	8		0.00		At1-1	1 1	. 15	D. T		
Spot		Date Ra	<u>inge</u> 2-10/14/12 T	escription		t/End Time a-9am		-	<u>Weekdays</u> -TwThF~~~-	Lengt	<u>1 Kate</u> 0 (\$250.00)	Rtg Type		
,		resolved	2-10/1-1/12 1	ouay Show	0008	a-3aiii			- (W1)	اد.	/ (3230.00)	0.00 1410)		
			LABLE RAT	E] NOT AVAILABI	E RATE									
2			2-10/14/12 T			a-9am			-TWThF	:30	(\$250.00)	0.00 NM		
		resolved												
_	-			E] NOT AVAILABI										
3			2-10/14/12 T	oday Show	6588	a-9am		•	-TWThF	:3) (\$250.00)	0.00 NM		
		resolved OT AVAI	LARIFRAT	E] NOT AVAILABI	FRATE									
4			2-10/14/12 T			a-9am			-TWThF	.3) (\$250.00)	L O OO - 8/8/2		1
•		resolved		outly onen	333.	x Gaiii				.0.	γν200.00)	0,00 1414)	1	·
	[.N	OT AVAI	LABLE RAT	E] NOT AVAILABI	E RATE									
5	KSNV	10/08/1	2-10/14/12 T	oday Show	6588	a-9am			-TWThF	:3) (\$250.00)	0.00 NM		
		resolved												
,	_			E] NOT AVAILABI										
ŧ			2-10/14/12 T	oday Show	6588	a-9am		•	-TWThF	:3) (\$250,00)	0.00 NM		
		resolved OT AVAI	LABLE RAT	E] NOT AVAILABI	FRATE									
7	-		2-10/14/12 T	•		a-9am			-TWThF	:3	0 (\$250. 00)	0.00 NM		
		resolved		,						, ,	(\$200.00)	0.00 71,,,		
	[.N	OT AVAI	LABLE RAT	E] NOT AVAILABI	LE RATE									
٤	KSNV	10/08/1	2-10/14/12 T	oday Show	658	a-9am			-TWThF	:3	0 (\$250. 00)	0.00 NM		
		resolved	I ADI E DAT	TINOT AVAILADI										
				E] NOT AVAILABI										
E 9	KSNV	10/13/1	2 10/13/12	News 3 Sunrise - News 3 Sunrise :		6a-7a		5-	:30	1	\$125.004	0.00 NM	1	\$125.00
	NEWS			News 3 Sumse	SATURDAT									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
We	eek: 10	/08/12	10/14/12	S-	1	\$125.00	0.00							
E 10	KSNV	10/13/1	2 10/13/12	Saturday Today	СМ	7a-9am		s-	:30	1	\$625.001	0.00 NM	1	\$625.00
				Saturday Today										
;	SAT TO		End Data	Manakain.	Contract	Data	D-#							
1/1/2	<u>ين جين</u> eek: 10	rt <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$625.00	<u>Rating</u> 0,00							
			2 10/14/12		SUNDOM	6a-7a		5	:30	1	\$110.004	0.00 NM	1 1	\$110.00
	INDIAN	10/14/1	2 10/17/12	News 3 Sunrise		oa-7a			.50	'	ψ110.004	O.OO INIVI	ļ '	\$110.00
1	NEWS												Ì	
	<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	eek; 10,		10/14/12	S	1	\$110.00	0.00)						
E 12	KSNV	10/14/1	2 10/14/12	Sunday Today	СМ	7a-8am		5	30	1	\$750.001	0.00 NM	1	\$750.00
	CUNIT			Sunday Today										
	SUN TO	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	<u>عادہ</u> eek: 10		10/14/12	<u>vveekuays</u>	<u> </u>	\$750.00	0.00							
Spo		Date Ra		Description		t/End Time	5.5.		Weekdays	Lengt	<u>h</u> Rate	Rtg Type		
1	1 KSNV	/ 10/08/1	2-10/14/12 5	Sunday Today	7a-8	am			Su	:3	0 (\$750.00) 0.00 NM		
		ө MG 12											l	
_				E] NOT AVAILABI						_			i	
2	_			Sunday Today	7a-8	am			Su	:3	0 \$750.00	0.00 NM		
	_	3 for 12.1 evised Ra	10/14 ate to Reinst	atel										
E 12				·····	knd CM	9a-930am			- 20	1	\$125 AA 4	0.00 315		ቀላባድ ላላ
□ 13	VOINA	10/14/	A 10/14/12	News 3 Today W News 3 Today	KIIU UIVI	ฮส-ซอบสิเป			30	1	\$125.004	0.00 NM	1	\$125.00
	NEWS			. Iono o roday									1	
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	!						
	_		_	-	_	-								

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 13 KSNV	10/14/12	2 10/14/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
			News 3 Today									
NEWS												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	S	1	\$125.00	0.00						
E 14 KSNV	10/14/12	2 10/14/12	Chris Matthews 9	:30AM G M	9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
			Chris Matthews S	SUN 9:30am								
CHRIS	MATHEW	/S										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/9	08/12	10/14/12	S	1	\$175.00	0.00						
E 15 KSNV	10/09/12	2 10/12/12	M-F Today Show	II 3rd HGM	9-10a	-TWTF	:30	8	\$425.001	0.00 NM	8	\$3,400.00
			M-F Today Show	• []								
TODAY	SHOW II	j	-									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	08/12	10/14/12	-TWTF	8	\$425.00	0.00						

KSNV

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Estimate:

1537

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 15 KSNV 10/09/12 10/12/12 M-F Today Show | 3rd HBM 9-10a -TWTE--٠**٦**٢ Я \$425,001 0.00 NM \$3,400.00 M-F Today Show II TODAY SHOW II End Date Start Date Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$425.00 0.00 8 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15, 11, 15, 12, 15, 13, 15, 14, 15, 15, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF~---:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr :30 (\$425.00) 0.00 NM ~TWThF----See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr ~TWThF----:30 (\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14.15,15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425:00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF---:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM **M**G for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 13 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (H) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HCM 9-10a M-----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHOW II** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----2 \$425.00 0.00

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Stai	t End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ts F	Rate Pri	Rta Tvo	e Spots	Amount
E 16 KSNV 10/15	5/12 10/15/12		v II 3rd HBM	9-10a	M			25.001	0.00 N		\$850.00
TODAY SHOU	V II	·									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/15/12	10/21/12	M	2	\$425.00	0.00						
Spot Ch Date		Description		/End Time		<u>Weekdays</u>	Length		Rtg Typ		
		/I-F Today Show I	<i>3rd Hr</i> 9-10	а		М	:30	(\$425.00)	0.00 N	M	
See MG	,	E] NOT AVAILAE	I E DATE								
-		NOT AVAILAB N-F Today Show I		9		M	:30	(\$425.00)	0.00 M	1.0	
See MG		n-i Today Show h	310711 3-10	a		M	.30	(19420.00)	0.00 /	ivi	
	•	E] NOT AVAILAE	LE RATE								
-		A-F Today Show II		а		M	:30	\$425.00	0.00 N	М	
MG for 16							100	Ψ 1	0.00	141	
[Revised	Rate to Reinst	ate]									
4 KSNV 10/15	/12-10/15/12 N	/I-F Today Show II	3rd Hr 9-10	а		M	:30	\$425.00	0.00 N	М	
MG for 16	5.2,16.1										
[Revised	Rate to Reinst	ate]									
E 17 KSNV 10/09	9/12 10/12/12	M-F Today Show	v III 4th 16M	10am-11am	~TWTF	- :30	8 \$3	325.001	0.00 N	M 8	\$2,600.00
		Today 4th Hour									
TODAY SHO											
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/08/12	10/14/12	-TWTF	8	\$32 5.00	0.00					ı	

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Sta	art End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts F	Rate Pri	Rtg T	ype S	Spots	Amount
E 17 KSNV 10/0	9/12 10/12/12	M-F Today Show	III 4th ISM	10am-11am	-TWTF-	- :30	8 \$3	325.001	0.00	NM	8	\$2,600.00
TODAY SHO	W III	Today 4th Hour										
Start Dal		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı		
Week: 10/08/12		-TWTF	Stee	T	0.00	101	l 4l-	Data	D4 T			
Spot Ch Date		<u>Description</u> M-F Today Show III		<u>n/End Time</u> m-11am		Weekdays -TwThF	Length:	(\$325.00)	Rtg T			
		11,17.12,17.13,17.					,,,,,	(4020.00)	V100			
		TE] NOT AVAILABL		4.4								
		M-F Today Show III 11,17.12,17.13,17.				TWThF	:30	(\$325. 00)	0.00	NM		
		ΓΕ] NOT AVAILABL		·								
		M-F Today Show III				~TWThF	:30	(\$325. 00)	0.00	NM		
		<i>11,1</i> 7.12,17.13,17. TE] NOT AVAILABL		6								
-		M-F Today Show III		m-11am		-TWThF	:30	(\$325.00)	0.00	NM		
See MG	17.9,17.10,17.	11,17.12,17.13,17.	14,17.15,17.1					,				
		TE] NOT AVAILABL		m. 11 a.a.		~~	.00	(#005.00)	0.00			
		M-F Today Show III 11,17.12,17.13,17.				-TWThF	:30	(\$325.00)	0.00	IVIVI		
[.NOT A	VAILABLE RA	ΓΕ] NOT AVAILABL	ERATE							ı		
		M-F Today Show III				-TWThF	:30	(\$325.00)	0.00	NM		
		.11,17.12,17.13,17. [E] NOT AVAILABI		6								
		VI-F Today Show III		m-11am		-TWThF	:30	(\$325.00)	0.00	NM		
		11,17.12,17.13,17.		6								
_		TE] NOT AVAILABL <i>VI-F Today Show III</i>		m 11am		- TW ThF	.20	(#20E 00)	0.00	678.4		
		.11,17.12,17.13,17.				-1MIH-man	.30	(\$325.00)	0.00	IVIVI		
[.NOT A	VAILABLE RA	TE] NOT AVAILABI	LE RATE									
_		M-F Today Show III		m-11am		-TWThF	:30	\$325.00	0.00	NM		
	7.6,17.2,17.5,1 Rate to Reins	17.1,17.3,17.7,17.4, tate1	,17.8									
•		M-F Today Show III	4th Hr 10a	m-11am		-TWThF	:30	\$325.00	0.00	NM		
		17.1 <mark>,</mark> 17.3,17.7,17.4,	17.8									
-	Rate to Reins R/12-10/14/12	tatej VI-F Today Show III	∆th Hr 10a	m-11am		-TWThF	:30	\$325.00	0.00	MIA		
		17.1,17.3,17.7,17.4,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			.50	ψυ25.00	0.00	נעווי		
-	Rate to Reins	-										
_		W-F Today Show III		m-11am		-TWThF	:30	\$325.00	0.00	NM		
	Rate to Reins	17.1,17.3,17.7,17.4, tate]	,17.0									
		VI-F Today Show III		m-11am		-TWThF	:30	\$325.00	0.00	NM		
	7.6,17.2,17.5,1 Rate to Reins	17.1,17.3,17.7,17.4, tatal	,17.8									
•		เลเอ _] M-F Today Show III	4th Hr 10a	m-11am		-TWThF	:30	\$325.00	0.00	NM		
	7.6,17.2,17.5,	17.1,17.3,17.7,17.4,						4011010	0.00	,		
•	Rate to Reins	-	44-11- 40-	44				0005.00				
		M-F Today Show III 17.1,17.3,17.7,17.4,		m-11am		-TWThF	:30	\$325.00	0.00	NM		
	Rate to Reins		, , , , ,									
		M-F Today Show III		m-11am		-TWThF	:30	\$325.00	0.00	NM		
	7.6,17.2,17.5,1 Rate to Reins	17.1,17.3,17.7,17.4 tate]	,17.8									
		M-F Today Show	III 4th IBM	10am-11am	M	- :30	2 \$	325.001	0.00	NM	2	\$650.00
		Today 4th Hour				-	*	- - - •			-	+000100
TODAY SHO Start Da		Weekdays	Spots/Week	Data	Ratina							
Week: 10/15/12		M	Spots/vveek	·	Rating 0.00							

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

18 KSNV 10/15/12		Inventory Code			Start/End Ti 10am-11am	me Days	Len Spots		25.001	Rtg Type 0.00 NM		Amount
= 10 KSINV 10/15/12	10/15/12	Today 4th Hour	III 4th KSIVI		Tuam-TTam	M	- :30 2	2 \$ 3	25.001	U.OU NIVI	2	\$650.00
TODAY SHOW III		•										
	nd Date	Weekdays	Spots/We	_	Rate	Rating						
	0/21/12	M	c	2	\$325.00	0.00	Manhana I		Data	D4 T		
<u>Spot</u> <u>Ch Date Range</u> 1 KSNV 10/15/12-10		escription -F Today Show III			End Time -11am		Weekdays L	ength		Rtg Type 0.00 NM		
See MG 18.3.1		1 roday onow m		Vain	1-3 T all			.50	(4020:00)	U.UU IVIVI		
		E] NOT AVAILABI	E RATE									
2 KSNV 10/15/12-1	0/21/12 M	F Today Show III	4th Hr 1	0am	-11am		M	:30	(\$325.00)	0.00 NM		
See MG 18.3,1												
•		e] not availabl										
3 KSNV 10/15/12-10		F Today Show III	4th Hr 1	0am	ı-11am		M	:30	\$325.00	0.00 NM		
(f) MG for 18.2,18		.ta1										
[Revised Rate 4 KSNV 10/15/12-16		•	Ath Hr 1	Oam	_11am		M	:30	\$335 OO	0.00 NM		
⊕ MG for 18.2,18		1 Today Chow III	701111 1	vaii	1- I EQIII		M	.50	φυ20,00	O.OO INIVI		
[Revised Rate		ite]										
19 KSNV 10/09/12	10/12/12	Rachael Ray	СМ		11am-12pm	-TWTF-	·· :30 /	4 \$´	00.004	0.00 NM	0	\$0.0
		Rachael Ray										Ψ0.0
RACHEL RAY												
	nd Date	<u>Weekdays</u>	Spots/We		<u>Rate</u>	Rating						
	0/14/12	-TWTF		4	\$100.00	0.00	384		Data	D(- T		
<u>Spot Ch Date Range</u> 1 KSNV 10/08/12-10		escription echael Ray			End Time ı-12pm		Weekdays L	ength		Rtg Type 0.00 NM		
Unresolved	<i>DI 170 I E.</i> 1 N	acriaci Nay	'	Iaii	i-12pitt		- W	.30	(0100.00)	U.UU IVINI		
	BLE RATE	E] NOT AVAILABI	E RATE									
2 KSNV 10/08/12-1	0/14/12 R	achael Ray	1	1am	ı-12pm		-TWThF	:30	(\$100.00)	0.00 NM		
Unresolved												
		E] NOT AVAILABI										
3 KSNV 10/08/12-10	0/14/12 Ri	achael Ray	1	1am	ı-12pm		-TWThF	:30	(\$100.00)	0.00 NM		
Unresolved	RI E RATI	E] NOT AVAILABI	E RATE									
4 KSNV 10/08/12-1		_		1am	-12pm		-TWThF	:30	(\$100.00)	0.00 <i>NM</i>		
Unresolved	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2011CO 1 (CL)	,	, , , , ,	, тырт			.00	(Ψ100.00)	0.00 1111		
[.NOT AVAILA	BLE RATI	E] NOT AVAILABI	E RATE									
E 21 KSNV 10/09/12	10/12/12	Noon News	СМ		12-1230pm	-TWTF-	- :30	4 \$´	125.004	0.00 NM	1	\$125.00
		Noon News			,			,				+
NEWS												
Start Date E		Weekdays	Spots/We		<u>Rate</u>	Rating						
	0/14/12	-TWTF	c		\$125,00	0.00	Manual I	a .a a.4la	Data	Di. T		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 KSNV 10/08/12-19		escription oon News			<u>End Time</u> 230pm		Weekdays L	ength.		Rtg Type 0.00 NM		
Unresolved	<i>57 17 12 1</i> 1	30,1,10110		_ ,_	.оори		1 44 1 1 11	.50	(4120.00)	0,00 14191		
	BLE RATI	E] NOT AVAILABI	E RATE									
2 KSNV 10/08/12-1	0/14/12 N	oon News	1	2-12	230pm		-TWThF	:30	(\$125.00)	0.00 NM		
Unresolved												
-		E] NOT AVAILABI										
3 KSNV 10/08/12-1	0/14/12 N	oon News	1	2-12	230pm		-TWThF	:30	(\$125,00)	0.00 NM		
Unresolved	DI E DATI	ELNOT AVAILABL	EDATE									
		E] NOT AVAILABI	·		4000.4							
E 23 KSNV 10/09/12	10/12/12		•		1230-1p	-TWTF-	- :30	4 :	\$90.004	0.00 NM	0	\$0.0
		The Agenda 123	υριτι									
A(JENDA											-	
AGENDA <u>Start Date</u> <u>E</u>	nd Date	Weekdays	Spots/We	eek	Rate	Rating						

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End				Rtg Type		Amount
E 23 KSNV AGEND		2 10/12/12	The Agenda 1230 The Agenda 1230		1230-1p	~TWTF-	:30 4	\$90.004	0.00 NM	0	\$0.0
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays -TwrF	Spots/Week 4	\$90.00	Rating 0.00					
1 KSNV	Date Ra 10/08/12 resolved		<u>Jescription</u> The Agenda 1230pm		<u>t/End Time</u> 0-1p		Weekdays Leng		Rtg Type 0.00 NM		
[.N	OT AVAI		E] NOT AVAILABL The Agenda 1230pn		0.15		-TWThE :	00 (800.00)	0.00 1/14		
Uni	resolved				υ- τ ρ		-iwillipass- ,.	30 (\$90.00)	0.00 <i>NM</i>		
			E] NOT AVAILABL he Agenda 1230pn		0-1p		-TWThF ;;	30 (\$90.00)	0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
4 KSNV	10/08/12		he Agenda 1230pr		0-1p		-TWThF ::	30 (\$90.00)	0.00 NM		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
E 25 KSNV DAYS	10/09/1	2 10/12/12	Days of our Lives Days of our Lives		1258p-2pm	-TWTF-	:30 4	\$150.004	0.00 NM	2	\$300.0
	rt Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating					
Spot Ch	Date Ra		Pescription Pays of our Lives		\$150.00 <u>t/End Time</u> 8p-2pm	0.00	Weekdays Leng	<u>ath Rate</u> 30 <i>(\$150.00)</i>	Rtg Type 0.00 NM		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE					j		
	10/08/12 resolved	2-10/14/12 D	ays of our Lives	125	8p-2pm		-TWThF ;	30 (\$150. 00)	0.00 NM		
[.N	OT AVAI		E] NOT AVAILABL	E RATE							
E 27 KSNV DRS	10/09/1	2 10/12/12	The Doctors The Doctors	СМ	2pm-3pm	-TWTF-	:30 4	\$100.004	0.00 NM	0	\$0.0
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> ∽TWTF	Spots/Week 4		Rating 0.00					
Spot Ch	Date Ra		<u>Description</u>	Star	t/End Time i-3pm	0.00	Weekdays Leng	<u>ath Rate</u> 30 (\$400-00)	<u>Rtg Type</u>) 0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
	' 10/08/12 resolved	2-10/14/12 T	he Doctors	2pm	1-3pm		-TWThF :	30 (\$100.00)	0.00 NM		
[,N	OT AVAI		E] NOT AVAILABL								
	' 10/08/12 resolved	2-10/14/12 T	he Doctors	2pm	ı-3pm		-TWThF ;	30 (\$100.00)	0.00 NM		
_		LABLE RAT 2-10/14/12 T	E] NOT AVAILABL he Doctors		1-3pm		-TWThF :	30 (\$100. 00)	NWA OO O		
Un	resolved		E] NOT AVAILABL	,				(\$100.00)	0.00 7474		
			The Doctors	CM	2pm-3pm	M⊶	:30 1	\$100.004	0.00 NM	0	\$0.0
DRS			The Doctors								
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00					
Spot Ch 1 KSNV	Date Ra 10/15/1:		<u>Description</u>	Star	t/End Time n-3pm	0.00	Weekdays Leng	oth <u>Rate</u> 30 (\$1 00-00)	<u>Rtg Type</u>) 0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
E 29 KSNV				СМ	3-4p	-TWTF-	:30 4	\$150.004	0.00 NM	0	\$0.0
PHIL											
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> ~TWTF	Spots/Week 4		<u>Rating</u> 0.00					

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Order / Rev:

105003

Advertiser:

Obama for America

1537

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

KSNV

Ln Ch Start End	Inventory Code	n Break	Start/End T	ime Days	Len Spo	nte	Rate Pri	Dta Type	Snote	Amount
E 29 KSNV 10/09/12 10/12/12		CM	3-4p	-TWTF-			\$150.004	0.00 NM		\$0.00
PHIL <u>Start Date</u> <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	-TWTF	4		0.00						
	<u>Description</u>	Start	/End Time		<u>Weekdays</u>	Lengt	h Rate	Rtg Type		
1 KSNV 10/08/12-10/14/12 L	Or. Phil	3 - 4p			-TWThF	- :3	0 (\$150.00)	0.00 <i>NM</i>		
Unresolved										
[.NOT AVAILABLE RAT	•					_	. (4.50.00)			
2 KSNV 10/08/12-10/14/12 L Unresolved	or. Pnii	3-4p			-TWThF	- :3	0 (\$150.00)	0.00 10101		
[.NOT AVAILABLE RA	TEI NOT AVAILAB	LE RATE								
3 KSNV 10/08/12-10/14/12 I	=	3-4p			-TWThF	- :3	0 (\$150.00)	0.00 NM		
Unresolved							,			
[.NOT AVAILABLE RAT		LE RATE								
4 KSNV 10/08/12-10/14/12 I	Dr. Phil	3-4p			-TWThF	- :3	0 (\$150.00)	0.00 NM		
Unresolved [.NOT AVAILABLE RA	TELNOT AVAILAR	I E DATE								
			4.5				A422 00 4			
E31 KSNV 10/09/12 10/12/12	4PM NEWS (1 h		4-5pm	-TWTF-	:30	8	\$175.004	0.00 NM	8	\$1,400.00
NEWS	4FW NEWO (11	iour)								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	-TWTF	8	\$175.00	0.00						
E 32 KSNV 10/15/12 10/15/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350.00
ALTINIO	4PM NEWS (1 h	iour)								
NEWS	Meskeleye	Consta AM and	D-4-	D-6						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> M <i></i>	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
E 33 KSNV 10/09/12 10/12/12		CM	5-630p	-TWTF-	:30	19 Q 4	1,200.001	0.00 NM	13	P4E 600 00
1.33 KONV 10/09/12 10/12/12	M-F Early News	Civi	0-000p	-110011	50	13 ந	1,200.001	O.OO INIM	13	\$15,600.00
NEWS	, , ,									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	-TWTF		\$1,200.00	0.00						
Spot <u>Ch Date Range</u> <u>I</u> 8 KSNV 10/08/12-10/14/12 i	<u>Description</u>		<u>VEnd Time</u>		Weekdays	Lengt		Rtg Type		
See MG 33.14.33.15	vi-r carry News	5-63	υρ		-TWThF	- :3	0 (\$1,200.00)	NIVI UU.U I		
[NA]										
9 KSNV 10/08/12-10/14/12 I	M-F Early News	5-63	0р		-TWThF	- :3	0(\$1,200.00)	0.00 NM		
See MG 33.14,33.15	•		•				, , ,			
[NA]										
14 KSNV 10/09/12-10/12/12 i	VI-F Early News	5-63	0 p		-TWThF	- :3	0 \$1,200.00	0.00 NM		
MG for 33.9,33.8 [Revised Rate to Reins	tata1									
15 KSNV 10/09/12-10/12/12/	-	5-63	.On		-TWThF		0 \$1,200.00	O OO NIM		
⊕ MG for 33.9.33.8	ar Larry Home	0 00	oμ		1 84 1 111	,0	υ ψ1,200.00	/ U.OU INIVI		
[Revised Rate to Reins	tate]									
E 34 KSNV 10/15/12 10/15/12	M-F Early News	СМ	5-630p	M	:30	2 \$	1,200.001	0.00 NM	2	\$2,400.00
	M-F Early News		•							. ,
NEWS										
Start Date End Date	<u>Weekdays</u> M~~~~	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12 E 35 KSNV 10/13/12 10/13/12			\$1,200.00	0.00	5- :30	4	\$300.00.4	0.00 8164		#000 co
E 30 NONV 10/13/12 10/13/12	Sa-Su Early New		5pm-630pm		5- ;3U	1	\$200.004	0.00 NM	1	\$200.00
NEWS	ou ou 2011, 1101									
Start Date End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/08/12 10/14/12	S-	1	\$200.00	0.00					I	
E 36 KSNV 10/14/12 10/14/12			7-10pm		-S :30	1	\$450.004	0.00 NM	0	\$0.00
NEWAYS AFTER NET	News 3 in Prime	•								
NEWS AFTER NFL Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	<u>vveekdays</u> S	<u> </u>	\$450.00	0.00						
			,	2.22					-	

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

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Estimate:

Ln Ch Start End Inventory Code	Break Start/End Til	ime Days Len Spots Rate Pri Rtg Type Spots Amount
E 36 KSNV 10/14/12 10/14/12 News 3 Live in Prime	CM 7-10pm	S :30 1 \$450,004 0.00 NM 0 \$0.00
News 3 in Prime NEWS AFTER NFL		
	s/Week Rate	Rating
Week: 10/08/12 10/14/12S	1 \$450.00	0.00
Spot Ch Date Range Description 1 KSNV 10/08/12-10/14/12 News 3 Live in Prime	Start/End Time 7-10pm	<u>Weekdays Length Rate Rtg Type</u>
Unresolved	7-topin	Su :30 (\$450.00) 0.00 NM
[FOOTBALL RAN OVER]		
E 37 KSNV 10/09/12 10/12/12 M-F Jeopardy	CM 630-7pm	-TWTF :30 4 \$1,300.001 0.00 NM 3 \$3,900.00
M-F Jeopardy JEOPARDY		
	s/Week Rate	Rating
Week: 10/08/12 10/14/12 "TWTF	4 \$1,300.00	0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/08/12-10/14/12 M-F Jeopardy See MG 37.5,37.6,37.7,37.8	630-7pm	-тwтhF :3 <i>0(\$1,300.00)</i> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RA	TE	
2 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm	-TWThF :3 <i>0(\$1,300.00) 0.</i> 00 <i>NM</i>
See <i>MG 37.5,37.6,37.7,37.8</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RA	TE	
3 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm	-TWThF :30(\$ 1,300.00) 0.00 <i>NM</i>
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RA	TΕ	
4 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm	-TwThF :30 (\$1,300.00) 0.00 <i>NM</i>
See <i>MG 37.5,37.6,37.7,37.8</i> [NA DBTES]		
5 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm	-TwThF :30 \$1,300.00 0.00 NM
MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]		
6 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm	-TWThF :30 \$1,300.00 0.00 NM
® MG for 37.2,37.3,37.1,37.4		
[Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm	-TWThF :30 \$1,300.00 0.00 NM
(f) MG for 37.2,37.3,37.1,37.4	030-7 pm	-1W111P50 \$1,300.00 0.00 NIW
[Revised Rate to Reinstate]		
8 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm	-тwтhF- <i> :30(\$1,300.00) 0.</i> 00 <i>NM</i>
• Unresolved [PGM CHG = NBC DEBATE]		
E 38 KSNV 10/15/12 10/15/12 M-F Jeopardy	CM 630-7pm	M :30 1 \$1,300.001 0.00 NM 1 \$1,300.00
M-F Jeopardy	~ · •	
JEOPARDY Start Date End Date Weekdays Spo	ts/Week Rate	Pating
Week: 10/15/12 10/21/12 M	ts/Week <u>Rate</u> 1 \$1,300.00	Rating 0.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays Length Rate Rtg Type</u>
1 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm	м: ;30(\$1,300.00) 0.00 <i>NM</i>
See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RA	TF.	
2 KSNV 10/15/12-10/15/12 M-F Jeopardy	630-7pm	M :30 \$1,300.00 0.00 NM
MG for 38.1 10/15	•	
[Revised Rate to Reinstate]		
E 39 KSNV 10/09/12 10/12/12 M-F Wheel M-F Wheel of Fortune	CM 7-730pm	-TWTF :30 4 \$1,300.001 0.00 NM 3 \$3,900.00
WHEEL		
	ts/Week Rate	Rating
Week: 10/08/12 10/14/12 -TWTF	4 \$1,300.00	0.00

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Estimate:

1537

Ch Start Inventory Code Ln End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 39 KSNV 10/09/12 10/12/12 M-F Wheel CM 7-730pm -TWTF--.30 4 \$1,300.001 0.00 NM 3 \$3,900,00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 -TWTF--10/14/12 4 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Length <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm -TWThF----:3*0(\$1,300.00*) 0.00 *NM* See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm ~TWThF~~--:30(\$1,300.00) 0.00 NM See MG 39.5,39.6,39.7.39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300,00) 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm :30(\$4,300.00) 0.00 NM -TWThF----See MG 39.5,39.6,39.7,39.8 Ina debates1 5 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM MG for 39.4.39,2.39,1.39.3 [Revised Rate to Reinstate] 6 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1.300.00 0.00 NM MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300,00 0,00 NM (f) MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] 8 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300.00) 0.00 NM Unresolved [PGM CHG = NBC DEBATE] E 40 KSNV 10/15/12 10/15/12 M-F Wheel СМ M----7-730pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----1 \$1,300.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays 1 Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm M-----:30(\$1,300.00) 0.00 NM See MG 40.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/15/12 M-F Wheel 7-730pm :30 \$1,300.00 0.00 NM MG for 40.1 10/15 [Revised Rate to Reinstate] E 41 KSNV 10/09/12 10/12/12 FacetoFace/Ralston RepQM 730-758pm -TWTF--:30 \$900.001 0.00 NM 3 \$2,700.00 Face to Face w/ J.Ralston FACE TO FACE End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$900,00 0.00

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Product Desc:

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Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End	Inventory Code	Break Start/End 1	ľime Days	Len Spot	s Rate Pri	Pta Type	Snote	Amount
	FacetoFace/Ralston Re		-TWTF-		4 \$900.001	0.00 NM	3	\$2,700.00
FACE TO FACE	Face to Face w/ J.Ralsi	•			•		_	*=
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots	6/Week Rate 4 \$900.00	<u>Rating</u> 0.00					
1 KSNV 10/08/12-10/14/12 F	<u> Description</u> FacetoFace/Ralston Repo	Start/End Time rt 730-758pm		<u>Weekdays</u> -TwThF	Length <u>Rate</u> :30 (\$900.00)	Rtg Type 0.00 NM		
	E] NOT AVAILABLE RA							
2 KSNV 10/08/12-10/14/12 F See MG 41.5,41.6,41.7	·	•		TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
I.NOT AVAILABLE RAT 3 KSNV 10/08/12-10/14/12 F See MG 41.5,41.6,41.7	•			-TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
[PGM CGH = NBC DEE 5 KSNV 10/09/12-10/12/12 F	•	rt 730-758pm		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
Unresolved [PGM CHG = NBC DEE]	BATE]							
6 KSNV 10/09/12-10/12/12 F	•	rt 730-758pm		-TWThF	:30 \$900.00	0.00 NM		
7 KSNV 10/09/12-10/12/12 F MG for 41.1,41.2,41.3 [Revised Rate to Reinsl	acetoFace/Ralston Repo	rt 730-758pm		-TWThF	:30 \$900.00	0.00 NM		
E 42 KSNV 10/15/12 10/15/12	FacetoFace/Ralston Re	•	M	:30	1 \$900.00 1	0.00 N M	1	\$900.00
FACE TO FACE	Face to Face w/ J.Rals		Dalla					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>E</u>	Weekdays Spots M Description	<u>S/Week Rate</u> 1 \$900.00 Start/End Time	Rating 0.00	Weekdays	Length Rate	Rta Type		
1 KSNV 10/15/12-10/21/12 F See MG 42.2	acetoFace/Raiston Repo	rt 730-758pm		M	:30 (\$900.00)			
NOT AVAILABLE RAT 2 KSNV 10/15/12-10/15/12 F	E] NOT AVAILABLE RA acetoFace/Ralston Repo			M	:30 \$900.00	0.00 NM		
MG for 42.1 10/15 [Revised Rate to Reinst	ate]							
E 46 KSNV 10/09/12 10/09/12	Tues PR 10-11p Tuesday Prime 10-11p	CM 10-11pm n	-T	:30	1 \$900.004	0.00 NM	0	\$0.00
PARENTHOOD Start Date End Date		s/Week Rate	Rating					
Week: 10/08/12 10/14/12 <u>Spot Ch Date Range</u> <u>D</u> 1 KSNV 10/08/12-10/14/12	~T Description Tues PR 10-11p	1 \$900.00 <u>Start/End Time</u> 10-11pm	0.00	<u>Weekdays</u> -T	Length <u>Rate</u> :30 (\$900.00)	Rtg Type		
Unresolved	EI NOT AVAILABLE RA	·		-,	.30 ((4900.00)	0.00 14141		
E 47 KSNV 10/11/12 10/11/12	Thurs PR 8-9p Thursday Prime 8-9pm	CM 8-9pm	T	:30	1 \$650.004	0.00 NM	1	\$650.00
ROCK/ALL Start Date End Date		s/Week Rate	Rating					
Week: 10/08/12 10/14/12 E 49 KSNV 10/12/12 10/12/12	T	1 \$650.00 CM 9-10pm	0.00	:30	1 \$750.004	0.00 NM	1	\$750.00
GRIMM	Friday Prime 9-10pm	ом о-торш		.50	, φ, σο. σο4	O,OO MIVI	'	φ750,00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots	s/Week <u>Rate</u> 1 \$750.00	Rating 0.00					
E 50 KSNV 10/12/12 10/12/12	Fri 10-11p Friday Prime 10-11pm	CM 10-11pm	F	:30	1 \$1,000.004	0.00 NM	0	\$0.00
DATELINE Start Date End Date		s/Week Rate	Rating					
Week: 10/08/12 10/14/12	F	1 \$1,000.00	0.00					

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Product Desc:

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Estimate:

1537

Ln Ch Inventory Code Break Start/End Time Start End Davs Len Spots Rate Pri Rtg Type Spots Amount E 50 KSNV 10/12/12 10/12/12 Fri 10-11p CM 10-11pm ----F--:30 1 \$1,000,004 0.00 NM \$0.00 n Friday Prime 10-11pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 ----F--Week: 10/08/12 1 \$1,000.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtq Type 1 KSNV 10/08/12-10/14/12 Fri 10-11p 10-11pm ----F----:30(\$1,000.00) 0.00 NM Unresolved [NOT ABLE TO ACCOMODATE ADVERTISER SEPERATION; 2 breaks in program, adv. already in both.] E 51 KSNV 10/13/12 10/13/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$350,004 0.00 NM \$350.00 Saturday Prime 8-9pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$350.00 0.00 9-10pm E 52 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM ----S-:30 \$400.004 0.00 NM \$400.00 Saturday Prime 9-10pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$400.00 0.00 E 55 KSNV 10/14/12 10/14/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-----S :30 \$350.004 0.00 NM \$350.00 Jeopardy in Prime TBD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$350.00 0.00E 56 KSNV 10/14/12 10/14/12 LAW & ORDER (synd) PCM M-SA 8-11p / SUN-----S :30 \$350.004 0.00 NM \$350.00 Law & Order (synd) PRIME LAW & ORDER Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$350.00 0.00 E 57 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275.004 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$275.00 0.00 E 59 KSNV 10/13/12 10/13/12 Sa-Su News 3 at ElevenCM ----S-11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating ----S-1 \$1,100.00 Week: 10/08/12 10/14/12 0.00 Description Start/End Time Ch Date Range <u>Weekdays</u> <u>Length</u> Rate Rtq Type 1 KSNV 10/08/12-10/14/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Sa--:30(\$1,100.00) 0.00 NM See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/13/12-10/13/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Sa---:30 \$1,100.00 0.00 NM MG for 59.1 10/13 [Revised Rate to Reinstate] E 61 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$500,001 0.00 NM \$2,000.00 Tonight Show LENO Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 10/08/12 10/14/12 4 \$500.00 0.00

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Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts !	Rate Pri	Rtg Type	Spots	Amount
E 61 KSNV 10/09/12 10/12/12	-	СМ	1135p-1237a	-TWTF	:30	4 \$	500.001	0.00 NM	4	\$2,000.00
LENO	Tonight Show									
Start Date End Date	Mookdovo Sp	nto MALook	Data	Doting						
Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Sp</u> -TWTF	ots/Week 4		Rating 0.00						
	escription		t/End Time	0.00	Weekdays	Length	Rate	Rta Type		
1 KSNV 10/08/12-10/14/12 T			5p-1237a		-TWThF			0.00 NM		
See MG 61.5,61.6,61.7, [.NOT AVAILABLE RAT	61.8		•				(,,			
2 KSNV 10/08/12-10/14/12 T	-		5p-1 2 37a		-TWThF	-30	/ ¢ 500 001	0.00 <i>NM</i>		
See MG 61.5,61.6,61.7,	61.8		op-12018		144111	.50	(\$000.00)	0.00 14141		
[.NOT AVAILABLE RAT			F 4000							
3 KSNV 10/08/12-10/14/12 T	_	113	5p-1237a		-TWThF	:30	(\$500.00)	0.00 NM		
See MG 61.5,61.6,61.7, [.NOT AVAILABLE RAT		ATE								
4 KSNV 10/08/12-10/14/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	(\$500.00)	0.00 NM		
See MG 61.5,61.6,61.7, [.NOT AVAILABLE RAT		ATE								
5 KSNV 10/09/12-10/12/12 T	=		5p-1237a		-TWThF	:30	\$500.00	0.00 NM		
MG for 61.3,61.2,61.1,6	1.4						·			
[Revised Rate to Reinst	ate]									
6 KSNV 10/09/12-10/12/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	\$500.00	0.00 NM		
MG for 61.3,61.2,61.1,6	1,4									
[Revised Rate to Reinst										
7 KSNV 10/09/12-10/12/12 T	-	113	5р-1237а		-TWThF	:30	\$500.00	0.00 NM		
MG for 61.3,61.2,61.1,6										
[Revised Rate to Reinst	=									
8 KSNV 10/09/12-10/12/12 T	-	113	5p-1237a		-TWThF	:30	\$500.00	0.00 NM		
MG for 61.3,61.2,61.1,6 [Revised Rate to Reinst										
· · · · · · · · · · · · · · · · · · ·	<u>-</u>									
E 62 KSNV 10/15/12 10/15/12	-	СМ	1135p-1237a	M	:30	1 \$	500.001	0.00 NM	1	\$500.00
LENO	Tonight Show									
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M	1		0.00						
	escription		t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 T	he Tonight Show		 5р-1237а		M			0.00 NM		
See MG 62.2							,			
[.NOT AVAILABLE RAT	E] NOT AVAILABLE R	ATE								
2 KSNV 10/15/12-10/15/12 T	he Tonight Show	113	5р-1237а		M	:30	\$500.00	0.00 NM		
⊕ MG for 62,1 10/15										
[Revised Rate to Reinst										
E 63 KSNV 10/09/12 10/12/12	· ·	СМ	1237a-136an	n -TWTF	:30	4 \$	250.001	0.00 NM	4	\$1,000.00
ENLON	Late Night w/Fallon									
FALLON	14/ 1/			5.0						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spi</u> -TWTF	ots/Week		Rating						
Week: 10/08/12 10/14/12	(AA I I	4	\$250.00	0.00						

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	its	Rate Pri	Rtg Type	Spots	Amount
E 63 KSNV	10/09/12	2 10/12/12	Late Night w/Fallor		1237a-136am	-TWTF	:30	4 \$	250.001	0.00 NM	4	\$1,000.00
FALLO	N.		Late Night w/Fallo	n								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-TWTF	<u> </u>		0.00						
	Date Rai		escription	-	VEnd Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV	10/08/12	-10/14/12 L	ate Night w/Fallon	123	7a-136am		-TWThF	:30		0.00 NM		
		5, 63. 6, 63. 7,										
•			E] NOT AVAILABLI									
			ate Night w/Fallon	123	⁷ a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
		5,63.6,63.7, _ABLE RAT	63,8 E] NOT AVAILABLI	E RATE								
3 KSNV	10/08/12	-10/14/12 L	ate Night w/Fallon	123	⁷ a-136am		-TWThF	:30	(\$250.00)	0.00 NM		
		5, 63. <i>6, 63.</i> 7,										
			E] NOT AVAILABLI									
			ate Night w/Fallon	123	⁷ a-136am		-TWThF	:30	(\$250.00)	0.00 NM		
		5,63. <i>6,63.7,</i> _ABLE RAT	63.8 E] NOT AVAILABLI	E RATE								
5 KSNV	10/09/12	-10/12/12 La	ate Night w/Fallon	123	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
⊕ MG	for 63.2,	63.4,63.3,6	3.1									
•		te to Reinsta	•									
			ate Night w/Failon	123	⁷ a-136am		~TWTh₽	:30	\$250.00	0.00 NM		
		63.4,63.3,6										
		te to Reinsta		400	70 1260m		number.	-00	4050.00			
		63.4,63.3,6	ate Night w/Fallon	123.	′a-136am		-TWThF	:30	\$250.00	0.00 NM		
_		te to Reinst										
-			ate Night w/Fallon	123	⁷ a-136am		-TWThF	:30	\$250.00	0.00 NM		
		63.4,63.3,6	-						,			
[Re	vised Ra	te to Reinsta	ate}									
E 64 KSNV	10/15/1:	2 10/15/12	Late Night w/Fallo	n CM	1237a-136am	M	:30	1 \$	250.001	0.00 NM	1	\$250.00
E411.01			Late Night w/Fallo	n								
FALLO		5-4 D-4-	Minatalan	0. (0.0/ 1	5.	P2 11						
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$250.00	Rating						
	Date Ra		escription	Star	پورون t/End Time	0.00	Weekdavs	Length	Rate	Rtg Type		
			ate Night w/Fallon		7a-136am		M			0.00 NM		
	e MG 64		-						•			
-			E] NOT AVAILABLI	E RATE								
			ate Night w/Fallon	123	⁷ a-136am		M	- :30	\$250.00	0.00 NM		
	for 64.1		-4-1									
[Re	evised Ra	te to Reinst	atej									
										T 4 1	3.5.4	